

## **Privacy Policy**

Big Changes Start Small, Inc.® (“BCSS”) has created this Privacy Policy to explain why we collect particular information and how we will protect your personal privacy within our Web site. The following discloses our information gathering and dissemination practices for the Web site located at the URL [www.spookytohungry.org](http://www.spookytohungry.org) and the associated site [csra.spookytohungry.org](http://csra.spookytohungry.org).

In order to fully understand your rights we encourage you to read this Privacy Policy as well as our Terms of Use. BCSS reserves the right at any time and without notice to change this Privacy Policy simply by posting such changes on our Site. Any such change will be effective immediately upon posting.

Because we want to demonstrate our commitment to your privacy, this Privacy Policy notifies you of:

1. What personally identifiable information of yours is collected through the Site;
2. Who collects such information;
3. How such information is used;
4. With whom your information may be shared;
5. What choices you have regarding collection, use and distribution of your information;
6. What kind of security procedures are in place to protect the loss, misuse or alteration of information under our control; and
7. How you can correct any inaccuracies in your information.

Questions regarding this statement should be directed to BCSS by sending an email to via the [Contact Us](#) link provided on this site. Please reference this Privacy Policy in your subject line.

### **What Information We Collect and How We Use That Information:**

Our registration forms require users to give us contact information that may include name, email address, format preference (HTML vs. Text), address, interests, and similar information. Although we do not request or store sensitive information from our visitors, such as credit card or social security numbers, some sensitive information may be required when making on-line purchases or donations. Please see the **Security** and **Agents** sections below for details on how this information is handled.

Information will only be used internally by BCSS. No information obtained by BCSS will be sold to a third party for any reason. If you make a financial donation to BCSS we will list your name and may acknowledge your gift level. You may request that we not publicly acknowledge your gift. If you do ask us to keep your gift anonymous we will not publish your name when acknowledging our donors.

If at any time you would like to correct the personal information about you or if you would like to change your preferences for contacts from us, you can let us know by contacting us at the postal address listed below.

BCSS reserves the right to use or disclose any information as needed to satisfy any law, regulation or legal request, to protect the Site, to fulfill your requests, or to cooperate in any law enforcement investigation or an investigation on a public safety matter.

**Internet Protocol Address:**

We may collect an IP address from all visitors to our Site. An IP address is a number that is automatically assigned to your computer when you use the Internet. We use IP addresses to help diagnose problems with our server, administer our Site, analyze trends, track users' movement, gather broad demographic information for aggregate use in order for us to improve the site, and deliver customized, personalized content. IP addresses are not linked to personally identifiable information.

**Use of "Cookies":**

Our Site may use cookies to enhance your experience while using our Site. Cookies are pieces of information that some Web sites transfer to the computer that is browsing that Web site and are used for record-keeping purposes at many Web sites. Use of cookies makes Web-surfing easier by performing certain functions such as saving your passwords, your personal preferences regarding your use of the particular Web site and to make sure you don't see the same ad repeatedly. Many consider the use of cookies to be an industry standard.

Your browser is probably set to accept cookies. However, if you would prefer not to receive cookies, you can alter the configuration of your browser to refuse cookies. If you choose to have your browser refuse cookies, it is possible that some areas of our Site will not function properly when you view them.

**Security:**

All sensitive information provided to BCSS when ordering merchandise or making on-line donations is transmitted using SSL (Secure Socket Layer) encryption. SSL is a proven coding system that lets your browser automatically encrypt, or scramble, data before you send it to us.

We also protect account information by placing it on a secure portion of our Site that is only accessible by certain qualified employees of BCSS. Unfortunately, however, no data transmission over the Internet is 100% secure. While we strive to protect your information, we cannot ensure or warrant the security of such information.

**Agents:**

BCSS uses a third-party credit card processing company to bill you for on-line merchandise orders and donations. This company does not retain, share, store or use personally identifiable information for other purposes.

**Other Web Sites:**

Our Site contains links to other Web sites. Please note that when you click on one of these links, you are entering another Web site for which BCSS has no responsibility. We encourage you to read the privacy statements on all such sites as their policies may be different than ours.

**Local Chapter Web Sites:**

Each local Chapter operating an “It’s Spooky to be Hungry” food drive is an independent organization and licensee of BCSS. A Chapter may only develop a website through the approval of BCSS and that site must be a sub-domain of the BCSS/Spooky website, and therefore must comply with BCSS’s privacy policy.

**Contacting the Web Site:**

If you have any questions about this Privacy Policy, the practices of this Site, or your dealings with this Site, you can contact:

Big Changes Start Small, Inc.  
4601 Fremont Ave. S.  
Minneapolis, MN 55419

You can also send an email to us via the [Contact Us](#) link on this website.