

*** FOR IMMEDIATE RELEASE ***



From: It's Spooky To Be Hungry
3310 Commerce Drive
Augusta, GA 30909
www.spookytobehungry.org
August 24, 2006

IT HURTS TO BE HUNGRY
in fact
It's Spooky To Be Hungry

It's Spooky To Be Hungry is an **all-volunteer** service organization with an eleven year history of building community by raising funds and collecting food for the hungry. Our nationally and regionally awarded neighborhood-based food drive donates 100% of all proceeds to the Golden Harvest Food Bank. Last year's **It's Spooky to Be Hungry** effort involved **over 2600 volunteers**, more than half of them children, in **191** local neighborhoods (including **24,7000** houses), and **115** additional collections sites (including schools, businesses, faith communities, and civic organizations) within a **nine** county area of the CSRA. **Spooky's** community of amazing volunteers **collected over 98,800 pounds of food and almost \$56,000, enabling us to provide 248,630 meals to hungry people.** *We keep none of the money we collect to cover administrative expenses: every cent we collect goes directly to the purchase of food.*

Spooky has grown into the largest grassroots service event in area history. Along with its local progress, **It's Spooky to Be Hungry** continues to garner accolades, recently receiving regional designation as a Make A Difference Day honoree. This pioneering effort has fostered the development of many additional **It's Spooky to be Hungry** chapters both in Georgia and throughout our region.

This year's **Spooky** neighborhood drive will take place on national Make a Difference Day, Saturday, October 28th. Throughout the month of October in the CSRA, in addition to our base of almost 200 neighborhoods, we will have associated **Spooky** collections sponsored by local schools, faith communities, businesses, and civic organizations. Also special events will promote **It's Spooky to be Hungry** and our food drive. As **Spooky** gears up for its twelfth drive, we invite everyone to join in the momentum by contacting our Chapter Coordinator, Vikki Adkins at 706-736-1199 ext. 229.

It's Spooky To Be Hungry has great visuals, with children pulling decorated wagons door-to-door, adults driving decorated cars, neighbors visiting with neighbors, cub scouts working as a team, and volunteers collecting and sorting large amounts of donated food.

We have been grateful for outstanding news coverage of **It's Spooky To Be Hungry** in years past. We hope you will again join in sharing our positive, inclusive message with the CSRA community. Please contact us to get more information about the continuing community phenomenon that is **It's Spooky To Be Hungry!**

For more information, please call Marsha Shlaer at 706-737-0553, or visit our website: www.spookytobehungry.org

*** FOR IMMEDIATE RELEASE ***